

INSPIRE ADVISORY COUNCIL
May 24, 2012 – 1:00 pm
Indiana State Library-Room 401

Chairperson Lynn Hobbs called meeting to order at 1:10pm

Members present: Susan Wheeler, Robert Paglia, Kim Porter, Becky Cole, Nancy Kirkpatrick, Kathryn Millis, Lori Duggan, Rebecca Richardson, Trisha Shively

Members absent: Chris Bishop, Candice Dodson, David Ryan

Non-voting staff present: Adam Bowling, Steven Schmidt, Shauna Borger, Terry Black, (Acting Recorder)

Agenda/Minutes: Agenda approved. Meeting minutes of March 26 approved.

State Library Report

IAC has recommended too stay with current content database vendors. Gale, EBSCO and TeachingBooks were extended an offer. EBSCO is adding 2 additional databases at no charge: Hobbies and Craft, and Home Improvements. Also, Gale has agreed to increase their sorting and searching capabilities.

Portals:

Adam Bowling, discussed new interface for INSPIRE. Preview of new INSPIRE website which will include Serial Solutions (360 search product) to launch July 1, 2012. New changes will result in faster, improve search results returns. Brief overview of portals discussed.

K-12 Portal features database resources related by grade level.

Legislative Portal currently reserved for legislators and Legislatives Services agencies. Portal provides a more expedient method to do research for legislative polices. Shauna to follow-up with Wendy Knapp regarding targeted audience and roll-out date.

History Portal (new) has predetermine subjects by grade level relating to US history and State History resources.

Statistics:

Steve discussed statistics. Handouts reviewed with number of searches, sessions and full-texts by month. Figures provided by vendors. Numbers are consistent but may not be accurate. Half-million points higher than last year. Statistics show that INSPIRE is being used on a regular basis.

INSPIRE Marketing:

Written report from Drew Griffith, ISL Marketing Director was read by Shauna. How to market, coordinate and communicate new 360 interface. Plan is to have 8 weeks of Radio advertisement starting in July-August. Goal to promote new tag-line "Search, Explore, Inspire." Advertisement will help bring awareness of 360 capabilities. Posters and bookmarks will be sent to libraries on INfo Express in June-August. Members asked to think about what types of marketing promotion would be good for their individual libraries. Steve and Shauna will talk w/EBSCO Reps regarding getting a Jpeg or some other electronic format that may be used by libraries for their in-house promotions. Will also follow-up with Drew on Flyers for individual County Fairs.

New Business

Membership changes. This will be the last meeting for Becky Cole and Susan Wheeler, they are in their 3rd term, as well as Lynn Hobbs. Lynn will continue until June 1, 2013. Two replacements needed by August 23 for medium and INSLA libraries. A Thank you and appreciations for services and contributions was expressed by committee. INPUBLIB and other listserv will be used for search announcement.

Shauna addressed the fact that the Charter mentions a Citizen member. Committee discussed details and intent. Members asked to look for possible candidates. Some suggestions included SLIS students, Friends of the Library member, ILF member, or retired librarian. Shauna will follow-up with SLIS. Shauna proposed that committee members coming to the end of their term be proactive and look for replacement as well.

Next meeting: Thursday, August 23 @ 1pm, Indiana State Library.

Meeting adjourned: 2:15 pm.

Respectively submitted,

Terry Black
Administrative Secretary
Indiana State Library